



# Monthly Business Connection

Chamber Office Hours: M-Th 8:30AM-4:00PM

989-845-3055  
 Email: info@chesaningchamber.org  
 Web: www.chesaningchamber.org

June 2019

*Chesaning  
 Chamber of Commerce  
 Board of Directors*

**Greg Bruff,**  
 President  
 Waddell & Reed

**Ron Ebenhoeh**  
 Vice President  
 Metro Mortgage

**Jessie Stewart,**  
 Secretary  
 Sovis Insurance

**Steve Keck,**  
 Treasurer  
 H&R Block

**Lori Austerberry**  
 Chesaning Realty

**Jeri Birchmeier**  
 Chesaning Nursing &  
 Rehabilitation Center

**Stephanie Domina**  
 The State Bank

**Tom Lavery**  
 CenturyLink

**Bobbi McIntyre**  
 Studio 124

**Ron Poyer**  
 H&R Block

**Nick Stoddard**  
 Stoddard Classic Cars

**Christopher Theile**  
 Swartzmiller Lumber

**Kate Weber**  
 Executive Director

## Behind The Scenes

Your Chamber Board of Directors met for a long-overdue, day-long retreat on Wednesday, June 19 to review our mission, opportunities, and goals for the coming years. We used strategic planning tools to assess every board member's vision for and opinion about our Chamber, and analyzed how we are currently fulfilling our mission to "actively foster business growth, member services and a united community."

It was agreed that we need to focus more on helping new and existing businesses grow and thrive in the Chesaning area. Ideas presented included encouraging entrepreneurship and downtown development, as well as sharing resources for employee training and retention. In the coming months, look for more business-focused educational opportunities to help our members and community achieve success.

We conducted a thorough review of our member benefits to ensure that you are receiving the best support from your Chamber for your membership dollars. We are excited to offer new enhancements to all membership levels and will deliver new packets with updated membership materials this fall.



*Thank you, Riverfront Grille, for hosting our Board of Directors retreat! Great Job!*

Please make certain that you are utilizing all of the advantages offered with your Chamber membership! We also reviewed our event calendar and have turned our focus to mission-based events including more networking opportunities, training and education.

The Board of Directors left the retreat feeling energized and excited about the direction of the Chamber. We look forward to sharing that enthusiasm with you!

*Greg Bruff,* President  
 989-845-7699(w), 989-280-4838(c)

## 95 Years of Chesaning Chamber

Our members are the heart of our organization; we exist for your benefit and because of your support. Back in 1948, Leo Morrissette, the handy man for the Chamber, saw the need to grow the chamber membership and set a goal of 200 members as his target. Working with his committee, Leo took on the role of Membership Chairman and took the lead in an ambitious membership campaign. At the annual Chamber meeting in February of 1950, a record 345 members were reported. Albert C. Boyd of the Saginaw Board of Commerce was on hand to share in the celebration.

We hope you have been enjoying these historical tidbits! If they look familiar, they are from a document titled "Chesaning Chamber of Commerce Memories", produced for our 85th Anniversary. There is no author noted but we suspect credit goes to the membership committee at that time and the chamber office staff. So THANK YOU to those that came before us for preserving our history!



*Greg Bruff  
 Board President*

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## Member News & Community Highlights

- The Big Rockin’ Book Bus summer schedule is available now on the Chesaning Union Schools website; visit: <https://www.chesaningschools.net/District/Department/21-Book-Bus>
- United Financial Credit Union broke ground on a new office located at 1026 W. Midland Road, replacing the current office at 4710 N. Garfield Road, in Auburn on Tuesday, June 18<sup>th</sup>. Construction of this office will begin in late June and be completed fall of 2019. Read the full story [HERE!](#)
- In a recent press release, The State Bank announced that it has earned Bauer Financial, Inc.’s highest 5-star Superior rating. Read more about this honor on the Chamber’s [Member Press Release webpage!](#)

ESTATE PLANNING • ELDER LAW • SPECIAL NEEDS PLANNING



PROTECTING YOUR ASSETS AND MAINTAINING CONTROL



ATTORNEY VALERIE KUTZ-OTWAY



ATTORNEY SUSAN CHALGIAN

JUNE 26, 2019  
6:00-8:00 PM  
CHESANING NURSING & REHABILITATION CENTER  
201 S FRONT ST, CHESANING, MI 48616

Attorneys Valerie Kutz-Otway and Susan Chalgian will be discussing the following topics:

- Estate Planning
  - During your lifetime
    - Durable Powers of Attorney
    - Patient Advocate Designations/Advance Directives
  - After you're gone
    - Wills and Trusts
    - Beneficiary Designations
    - Joint Ownership
    - Real Property
- Long-term Care Planning
  - Overview of Different Medicaid Programs
  - Asset and Income Rules for VA and Medicaid

989.272-7779

— MJELDERLAW.COM —

TO REGISTER FOR THIS PROGRAM, PLEASE CALL 989-272-7779

ANN ARBOR | BATTLE CREEK | EAST LANSING | JACKSON | MIDLAND | SAGINAW | SOUTHFIELD

May  
**Chamber Statistics:**  
**We received**  
**84 Phone Calls,**  
**452 Emails &**  
**39 Visitors**

## July 2019

Sun	Mon	Tue	Wed	Fri	Sat	
	1	2 Children’s Summer Reading— Library 1pm  7:30pm Village Council	3 Ribbon Cutting at Poppin’ Décor 2:30pm  Fireworks in Showboat Park - Gates open 4pm	 Chamber Office Closed	5	6
7	8	9 Children’s Summer Reading— Library 1pm	10 Noon Chamber Raffle  6pm DDA Meeting	11 Teen Summer Reading-Library 1pm  Jake Slater Concert 7pm Ches.Twp Board 7:30pm	12 Woodstock Reflections Concert 7pm  Movies on Broad 7:30pm	13 Freedom Fly-In All Day Kayak for a Concert 10am Car Show 10am-2pm Trinity Methodist Free Community Supper 5pm
14 Day Patrol Breakfast @ Airport 7-11am  Kiwanis Run4Kids 5K Run/Walk @ CHS 8am	15	16 Children’s Summer Reading— Library 1pm  7:30pm Village Council	17 K of C Hamburg Night 5-7pm  7pm Library Book Club	18 Teen Summer Reading-Library 1pm	19	20 New Wine Church Free Community Dinner 5pm
21 Trinity UMC Vacation Bible School 5:45pm (Runs through 7/25)	22 Zion Lutheran Church & School Kickin’ It With Jesus Soccer/Bible Camp 8am (Runs through 7/25)	23 Task Force 7:30am  Children’s Summer Reading— Library 1pm	24 Saginaw Co. Play-date in Showboat Park  Noon Chamber Raffle	25 Teen Summer Reading-Library 1pm  Grace Food Ministry Give Away 4:30pm	26	27 Market Off Broad— Opening Day 9am-1pm
28	29	30 Children’s Summer Reading— Library 1pm  Saginaw County Fair - July 30-August 3	31 Chamber Meet & Greet @ McD’s 8am Easton Church of Christ Ice Cream Social 6pm	<b>Weekly Meetings/Events:</b> <ul style="list-style-type: none"> <li>• Rotary Club meets at noon on Tuesdays, Riverfront Grille</li> <li>• Am. Legion Queen of Hearts Raffle is on Tuesdays at 8pm, Pintown</li> <li>• Kiwanis Meets at 6pm on Tuesdays at Riverfront Grille</li> </ul>		

“Then join hand in hand, brave Americans all! By uniting we stand, by dividing we fall.” ~ John Dickinson

## Mobile Medical Response - Saving Lives for 25 Years



Did you know that Mobile Medical Response, Inc. is a private, non-profit 501c3 organization? They were established by St. Mary's of Michigan and Covenant HealthCare as a way to provide emergency medical services including pre-hospital care and medical transportation to residents of Saginaw County. Over the past 25 years, MMR has expanded into 14 other counties in mid- and northern-Michigan, growing into a fleet of over 100 emergency response vehicles and 600+ employees, covering an 8,000 square mile area and driving over 5 million miles annually! They are certainly achieving their mission to "provide the communities (they) serve with unrivaled access to medical care."

By living their values of professionalism, respect, integrity, dedication and excellence, MMR has achieved national and international accreditation for ambulance service, medical dispatch and, most recently, paramedic education. Their accreditations and awards include the National Academies of Emergency Dispatch, the Commission on Accreditation of Ambulance Services and the Commission on

the Accreditation of Allied Health Education Programs. MMR also holds a QVM designation or "Quality Vehicle Modifier" by the Ford Motor Company as well as 97% positive patient satisfaction scores according to third party validation company EMS Survey Team.

Several years ago MMR purchased a building at 525 E. Broad Street to house the Chesaning based crews and invested approximately \$125,000 into the building and surrounding landscape. MMR employs 6 full-time EMTs and Paramedics that primarily service the Chesaning community. When not responding to emergency calls or patient transports, MMR crews can be seen at a variety of community and safety events. MMR is a proud supporter of local AED donation programs, placing life-saving equipment into the vehicles of local first responder units in rural areas, like Chesaning. MMR is committed to being provider of choice for our communities and appreciates the working relationship and support of the residents of the Chesaning area. The Chamber says THANK YOU, MMR, for your service to our community!

## Happy 30<sup>th</sup> Anniversary, Heritage Tire & Service Center!

Where do you go for a set of new tires AND a Stihl weed-whacker all in the same friendly, family-owned business? Well, look no further than chamber member Heritage Tire and Service Center located at 709 W. Broad Street in Chesaning! Owners Carl and Donna Thiel tell their own story below:

*"Heritage Tire and Service"... Our name seems to tell you what we are all about: tire sales, tire repairs, oil changes, brake service, alignments, suspension repair, batteries, alternators, starters, maintenance, etc. THAT'S NOT QUITE ALL! We have chainsaws, trimmers, blowers, and hedge trimmers, a complete line-up of Stihl gas-powered and now three versions of battery-powered lawn and garden equipment. Stihl is number one in quality and innovation, producing saws and lawn/garden products for over 100 years, now right here in America.*

*We have been in this location for the past*

*16 years and in a prior location for 14 years. Our staff is dedicated to serving everyone as we would our own family. The maintenance, safety, reliability and longevity of your auto is as important to us as it is to you!*

*Buy locally for our Stihl products as well as your tires and automotive services. Small businesses here in Chesaning, whether our store or any other business in town, rely on the people we've grown up with and live with for our continued existence here to serve you.*

The Chamber congratulates Carl, Donna and their hard-working staff for 30 years of outstanding customer service and dedication as well as their unceasing support of the community. Heritage Tire & Service Center has been a great supporter of local events and organizations and we wish them all the best for many more years to come!





## Chesaning Area Historical Society & Museum Turns 35!

In 1984, Nancy Krause was inspired to preserve local history after a flood threaten to destroy historic documents on file at the library. She called a meeting of like-minded citizens to form the Chesaning Area Historical Society and began writing the *Riverside Times*, a periodical sharing the history of Chesaning, to raise awareness and help fund the new organization. With this small start, enough was raised to purchase a building in 1985 which was renovated and eventually dedicated as a museum in 1988 (703 W. Brady Street). It didn't take long before the

historical society outgrew their first building and began fundraising to purchase the former St. John's Episcopal Church (their present location). The building was dedicated in 1999 and renovated from 2012-14.

Currently, the Historical Society volunteers meet for work sessions Monday-Wednesday from 10am-noon and host evening meetings throughout the year. The museum is open on the first Saturday during the warmer months and also by appointment; call 845-3155 for more information about tours and to volunteer at the museum!



*Thank you to the dedicated volunteers of the Historical Society for preserving Chesaning's rich history!*

## Welcome New Members, Blush Salon & Handmade Music LLC!

The Chamber is pleased to welcome business member, Blush Salon, and new associate member, Handmade Music LLC!

**Blush Salon** is a new downtown business, owned by Emily Cannon, which opened on June 4 at 130 W. Broad Street (formerly True Touch Therapeutic). Call Emily at 989-272-3274 for an appointment or leave a message on the salon voicemail at 989-252-7353. An open house-styled Grand Opening is also planned for Saturday, June 22 from 1-4pm featuring snacks, drinks and prizes. Best of luck in your new endeavor, Emily, and welcome to Chesaning!

**Handmade Music LLC** is the organization behind the Handmade Music Festival, now starting it's second year in Chesaning. Their website shares that "The Handmade Music Festival was created by and for the love of music and community. We are creating an atmosphere where the music flows freely, as does love, friendship and gratitude. Music is a universal language bringing generations together and that is our mission. A portion of the proceeds of this festival will be donated to Showboat Park/ Amphitheater and to The CAER Center of Chesaning, Michigan. We are creating the perfect atmosphere while swaying to a handpicked playlist of bluegrass, psychedelic folk, Americana, and soul." Check out their upcoming fundraiser on July 13 and mark September 27 and 28 on your calendar for music in the park!

Welcome to the Chamber, new friends!



### 2<sup>ND</sup> ANNUAL KAYAK FOR A CONCERT

#### Handmade Music Festival Fundraiser

**WHEN: SATURDAY, JULY 13TH, 2019**

Starts at 10 AM - 3pm (tubes/rafts 2pm) with launches/flights every 30 min.

**WHERE: PARSHALLBURG TO SHOWBOAT PARK**

Drop your 'yaks, cooler and kin at Parshallburg, drive your vehicle to Showboat Park, park it and hop a shuttle back to launch!

**COST: \$25/PERSON INCLUDES LUNCH at SHOWBOAT PARK**

Join us as we enjoy the Shiawassee River! This float will launch from Parshallburg kayak/canoe launch site (south of the old dam) starting at 10am and travel to Showboat Park, where we will have a picnic style pig roast with all the fixings. Along this beautiful stretch of the river we will have a fun scavenger hunt plus a few pitstops. Proceeds will help the Handmade Music Festival, September 27<sup>th</sup> & 28<sup>th</sup>, 2019!

Registration is required. Pre-registration is encouraged.

Full Name \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Email \_\_\_\_\_

Cell (text rates may apply) \_\_\_\_\_ Phone \_\_\_\_\_

Make checks payable to **Handmade Music Festival** and mail to:

308 N Main St  
Chesaning, MI 48616

or pay online via PayPal to [handmademusicfestival@gmail.com](mailto:handmademusicfestival@gmail.com).  
If paying by PayPal, in the "NOTES" section, please list the names of those included in payment.  
All registrants will need to fill out a liability waiver before participating in the paddle.

### Give-A-Ways!

SCAVENGER HUNT!

RAFFLE DRAWING!

1ST PLACE - \$800 CASH

2ND PLACE - \$250 CASH

3RD PLACE - \$100 CASH

TICKETS ARE \$3/EA OR 5/\$20

LICENSE #R33813



### Tires for Tickets!

Bring us tires, bikes and whatever else doesn't belong in the Shiawassee River and receive a **FREE TICKET TO HMFP 2019!**



**Jake Slater, Elvis Tribute Artist**

Chesaning Amphitheater, 807 S. Front St.

Thursday, July 11, 2019 at 7 pm,

Buy one ticket / 2nd ticket Free

Adults-\$10; Students-\$6, [www.brownpapertickets.com](http://www.brownpapertickets.com)



**Plan Ahead For A Busy Summer Weekend In Chesaning!**



**SATURDAY**  
10AM - 2PM  
**JULY 13th**

**10th Annual Car Show!**



MUSIC BY YOUNG'S

Classic & Muscle Car Show,  
Downtown Chesaning

ENTERTAINMENT!

Public Welcome ♦ Free Admission!

FACE PAINTING!



Call 989.845.3055 before July 3, 2019, to pre-register!

First 50 cars to register get a FREE Car Show T-Shirt!  
[stoddardclassiccars.com](http://stoddardclassiccars.com)

**Woods Rock Reflections**  
July 12, 2019, 7pm  
Chesaning Amphitheater  
807 South Front Street  
Chesaning

Music of the 60's & 70's

**Chesaning Dawn Patrol**

PRESENTED BY THE CHESANING SPORTS PLANE ASSOC. & THE CHESANING ROTARY CLUB

Adults \$8.00

Kids age 5-12 \$4.00

Kids 4 and under FREE

Scrambled Eggs, Sausage, Pancakes & Juice & Coffee.



**SUNDAY, JULY 14th 2019**  
**7:00AM - 11:00AM**

- Airplane Rides - \$30.00 per person • Radio Controlled Aircraft Display
- Lifeguard Helicopter • Custom WWII dog tags for sale
- Face Painting, Clowns, Sawdust Santa Toys and the Famous PLANE TRAIN!

**Saturday, July 13th • Freedom Fly-In**

Sponsored by the Michigan Ultra Light Association  
Vintage Campers and Antique Vehicles on Display  
Fireworks • Camping Available



50G Airport • 204 S. Fourth St. • Chesaning, MI 48616

50G - Howard Nixon Memorial Airport  
Coordinates: 43-11.00N / 084 - 08.00W  
NOTAM: CTAF 122.9 NO FUEL AVAILABLE  
Caution both runways in use, watch for crossing traffic.



**KIWANIS RUN4KIDS**

**Sunday, July 14th**  
**@Chesaning Athletic Complex**

ALL AGES WELCOME!

5K run/walk - 8AM Registration 9AM Race \$30

1/2 mile Kids Run - 10AM \$10

Register by July 7th for a race t-shirt

All profits will be donated to the Living Proof Together Foundation



MORE INFO & REGISTRATION:  
[WWW.RUNSIGNUP.COM](http://WWW.RUNSIGNUP.COM)  
Call Cindy @ (989) 245-2314



**Raffle Winners:**

**May 22**

**Cindy Baker**

**By**

**Stephanie Wallen**

**Mow & Snow LLC**

**June 12**

**Matt Guzinski**

**By**

**Chesaning Community**

**Calendar Team:**

**Lisa Bohn,**

**James Goff**

**Tim Rosencrans &**

**Sabrina Smith**

**Membership Perks - Don't Miss Out!**

The Chamber Marketing & Membership Team, as well as your Board of Directors, are working hard to make your membership dollars a wise investment, both for the community and your business or organization! Later this fall, you will receive a new packet of membership information with enhanced benefits, but first, we need your help in creating them. A recently-added "perk" for our **Gold Business Members** is the opportunity to include one informational flyer or small "swag" item, such as a note pad, pen or business card, in our Chamber membership folders. We are working on 150 new folders this summer... please drop off your marketing materials to the Chamber office by August 29 to be included in our fall membership drive.

**Silver members**, don't despair! We want to include you in the membership folders as well! Do you offer a chamber member-to-member discount or promotion? Please email the details to the Chamber office by August 29 to be listed on our Member-to-Member Perk page! (Gold members, you, too!)

Another reminder for marketing and promotion of your business or organization... we are enjoying increased foot traffic at the Chamber office thanks to our partnership with the Village in the Community Services

Building... be sure to give the Chamber office an updated supply of your business cards and brochures for our display racks and for new resident relocation packages. Thank you!

**Win a Like-New 2014 EZ Hunt & Haul!**  
Generously donated to the Chesaning Chamber by Showcase Auto Sales



**\$5 Raffle Ticket**

Drawing will be held at **4PM on Saturday, September 21, 2019** at Showboat Park during the Kiwanis Halloween Camping Weekend

Tickets will be available at the Chamber office and member businesses  
Proceeds support Chamber Mission & Projects

Raffle License # R53761



Looking for a way to increase foot-traffic in your business? Help us with our raffle sales and be included in our social media marketing!

**Fireworks**  
**Wednesday, July 3rd**  
**Showboat Park**  
 Face Paint & Balloon Twist  
 Big Hockin' Book Bus  
 Petting Zoo 6-9pm  
 Food Vendors 5-10pm  
**Only \$5 Per Vehicle!**  
 For More Information, call 989-845-3055

PRESENTED BY THE  
**Chesaning**  
 Chamber of Commerce

Gates Open at 4pm

CHESANING CHAMBER OF COMMERCE  
218 N. FRONT STREET ~ SUITE B  
CHESANING, MI 48616  
ADDRESS SERVICE REQUESTED