

*Chesaning  
 Chamber of Commerce  
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**Kate Weber**  
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## Small Town, Big Events

Do you ever stop to think about how fortunate we are to live, work and play in such a great community? Not only is Chesaning a safe and friendly village with many locally-owned small businesses and great schools, but our entertainment options and events do not allow for complaints of boredom, especially during the summer months.

Our Fireworks Show was a great success this year with a tremendous increase in spectators over last year's show and a fantastic display by Wolverine Fireworks. Of course we thank our financial sponsors for the event but I also wanted to note that we had at least 21 volunteers involved who helped to set up, take admission fees at the gate and clean up the next day. The time and talent that these individuals donated to the event benefit the entire community and we thank them for their help.

Many residents departed Chesaning for northern Michigan over the 4th of July long holiday weekend but they came back to a town hopping with visitors at two great happenings, the Annual Classic and Muscle Car Show on the boulevard and the Dawn Patrol and Fly-In at the airport. Both events had great turn-outs and lots of positive comments from the public. Someone joked that it would have been neat if there had been an event on the river... it could have been billed as a "By Land, Air and Sea" themed weekend. Maybe next year.

The action didn't stop there because this past weekend saw music at the Showboat Park amphitheater by local artists on Friday night and Jake Slater, the beloved Elvis tribute artist, on Saturday night, opened by the St. Peter Parish band and choir. On Sunday, the annual 5k River Run and Walk also took place in the park and on the surrounding streets with about 50 participants. Market Off Broad also kicked off their season this past weekend with the Saturday market running through October 14. The volunteers at Broad Street Events have also been providing free family-friendly movie nights this summer with the next show scheduled for July 21.

Coming soon, the Saginaw County Fair will provide days of entertainment followed closely by the popular Mid-Michigan Gas Tractor Show in August. With so many great activities in one summer, Chesaning residents and visitors will never lack for entertainment this summer. Be sure to play tourist in your home town and get out and enjoy all that there is to see and do. And be sure to thank the many volunteers who make it all possible.

Happy Summer!

*Greg*

Greg Bruff, President  
 989-845-7699-work  
 989-280-4838-cell



*Greg Bruff, President  
 Board of Directors*

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## Member Memos

- The American Legion Post 212 is offering a program about safe food handling on Sept. 30 from 9am-Noon. **Cooking for Crowds** is an educational program for anyone who prepares food for the public. The curriculum educates about food safety risks and how to reduce them. There is a \$10 charge to attend and participants will receive a manual and a food safety participation certificate of completion. Pre-registration is required by clicking here: [REGISTER](#). For more information, contact Lisa Treiber at 989-832-6643 or by email at [treiber@anr.msu.edu](mailto:treiber@anr.msu.edu)



- Giesken’s Cabinetry & Floor Covering Receives National Sales Recognition: “Giesken’s Cabinetry & Floor Covering was recently named a sixth-year “President’s Club Award” winner for exceptional cabinetry sales by Showplace Wood Products, placing them among the top Showplace dealers nationwide”, according to a recent Press Release. “As a company, we celebrated our best year yet in terms of sales volume in 2016. That continued growth and success is made possible by the hard work and dedication of successful, valued dealer-partners like Giesken’s Cabinetry & Floor Covering,” said Showplace President & CEO Paul Sova. “It is my privilege to present this award, on behalf of every Showplace employee-owner, to the talented professionals at Giesken’s Cabinetry & Floor Covering.”

**April Chamber Statistics:**  
**We received**  
**169 Phone Calls,**  
**394 Emails &**  
**113 Visitors**

## August 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 OFFICE CLOSED 7:30pm Village Council 8pm Queen of Hearts	2 OFFICE CLOSED	3 OFFICE CLOSED 7:30pm Chesaning Twp. Board Meeting	4 OFFICE CLOSED	5
Saginaw County Fair August. 1-5						
6	7 OFFICE CLOSED  VBS at Christ Lutheran: Aug 7-10, call 845-2600	8  8pm Queen of Hearts	9 8am Chamber Marketing Meeting QUILT TOUR 10a-4p Noon Chamber Raffle DDA Meeting 6pm	10 8am Chamber Board of Directors Meeting	11	12  Free Community Supper at Trinity UMC 5-7pm
13	14  Ches. Historical Society Picnic—Showboat Park Pavillion, Potluck 6pm	15 Chamber SOCIAL MEDIA TRAINING @ Library—Noon  7:30pm Village Council 8pm Queen of Hearts	16  5-7pm K of C Hamburg/Social Night	17	MMOGTA Show August. 17-20	
20 MMOGTA SHOW	21  5:30pm Candlewalk Committee Meeting	22  7:30am Task Force Meeting  8pm Queen of Hearts	23  Noon Chamber Raffle	24  First Day of School: New Lothrop	25  Movies on Broad: Willy Wonka & the Chocolate Factory	26
27	28	29  8pm Queen of Hearts	30	31	1	2

“Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.” ~ Thomas Edison

## Hass Vision Center Celebrates Over 40 Years!

Hass Vision Center in Chesaning is celebrating 40 years this year, however it's family history is even longer! The Chesaning location is the third and youngest of three locations: the Owosso office boasts almost 100 years in business and the Durand location was opened in the 1960's. The original office in Owosso was started by Dr. George Gilbert, great uncle to Dr. William Hass and his brother, Dr. Robert Hass. They purchased the Chesaning practice from Dr. Lyle Snyder in 1977 and became members of the Chamber of Commerce. The practice was located behind Ed Rehmann and Sons Clothing and Shoes on Saginaw Street and moved to its current location in the 1980's.

This family practice has expanded to include Dr. Robert Hass' son, Dr. Steven Hass and currently employs the three doctors and their nine staff members across all three locations. Many of these employees have long tenures with Hass Vision Center including Laura Moliterno who has been with the Chesaning practice for 34 years.

Convenient office hours are an asset to any business and Hass Vision Center works hard to be available for their patients. They are open on Monday from 9am until 6pm, Tuesday through Friday from 9am until 5pm and one Saturday per month by appointment. Thanks to computerized scheduling and electronic records, the doctors can see patients in any of their three locations giving them flexibility to work with busy schedules.

Laura noted that there have been many changes in vision care through the years. "Technology was very simple in the beginning" she said, but today Hass Vision Center's eye exams include computerized testing. Also, advanced lens technology has led to many new eyeglass materials and styles giving patients so many options to consider.

Congratulations to Chesaning's Hass Vision Center for a successful family practice and thank you for your support of the Chesaning Chamber for 40 years!



## Celebrating Milestones at Chesaning Family Dental!



The Chesaning Chamber of Commerce wishes to recognize Chesaning Family Dental for their service to the community for 40 years and Dr. Jerry J. Skaryd for 25 years of dentistry excellence!

"Born and raised just 20 miles west of Chesaning, Dr. Skaryd attended Central Michigan University and graduated with a DDS from the University of Detroit Dental School. However, his education didn't stop there. Skaryd believes education is very important and continues attending advanced

post-doctoral dental academies. He is a member of The American Dental Association and Academy of General Dentistry," says the dental office's website.


A peek at Chesaning Family Dental's Facebook page shows a high satisfaction rating from their patients; the friendly, professional staff and gentle, knowledgeable care that Dr. Skaryd delivers are noted throughout the comments. The Chamber of Commerce would also like to note the support that Chesaning Family Dental has provided to our events and gift certificate program over the years. The dental office has given away Chamber gift certificates to their patients for some of their recent promotions.

Congratulations, Dr. Skaryd and the staff of Chesaning Family Dental! We thank you for taking care of our community members' beautiful smiles!



Dr. Jerry J Skaryd, DDS

## Local Events!




**Chesaning's 170<sup>th</sup> Birthday Celebration Raffle**  
 Proceeds support the Christmas Candlelight Walk  
**\$20 per ticket**  
**WIN A 2017 FORD F-150 TRUCK**


*\*If 3000 tickets are not sold, the drawing will revert to a 50/50 raffle with a minimum prize of \$1000*

\*Drawing Date, 8pm on Saturday, September 16, 2017  
 During the 170<sup>th</sup> Birthday Celebration Dinner on Cole Park's River Rapids Bridge  
**TICKETS AVAILABLE AT THE CHAMBER OFFICE**  
 \*Need not be present to win

License # R42696



Every Saturday, July 15-October 14  
 9:00am-1:00pm  
 On S. Chapman St. at Broad St.



Movies will start at dusk, the movie screen will hang on the Ace Hardware building and the audience will sit in the parking lot. Concessions will be available.

**SCHEDULE:**  
 Friday, July 21—**Sing** (PG), Pre- show will be a kids singing contest!  
 Friday, Aug. 25—**Willy Wonka** (G), Enjoy a candy bar before the show!



**AUG 1<sup>ST</sup> - 5<sup>TH</sup> 2017**

Quilt Tour 2017

### St. Charles & Chesaning Quilt Tour 2017

August 9th



Take a self-guided journey through time during this tour of quilts. Start by purchasing a \$5 passport at either The Silver Thimble in St. Charles or The Riverfront Grille in Chesaning. You will view quilts of various styles and ages as you stop along the trail at the Creative Passions retreat facilities, Chesaning Historical Museum, St. Charles Museum and The Riverfront Grille. Everyone filling their passport by visiting each site will be entered into a drawing for prizes that include a stay at one of the Creative Passions facilities (\$140 value), a complete quilt kit, sewing supplies and more. All proceeds from the passport sales will be donated to the St. Charles and Chesaning museums.

	<i>The Tour Starts at either</i>		
Children 10 and under free	The Silver Thimble 200 S. Saginaw St. Charles, MI 48655	The Riverfront Grille 128 N. Front Street Chesaning, MI 48616	Self-guided tour runs 10am-4pm
<b>Call 989-865-5555 for more information</b>			

43rd Annual Show  
 August 17- 20, 2017



FEATURING ALLIS CHALMERS  
 "GATHERING OF THE ORANGE"

"Down at the county fair, big time, big top, big crowds, big hair.  
 There's nothing bigger all around the country anywhere than the county fair." ~ Lyrics by Lonestar



## Remembering Showboat

*Here comes the Showboat, here comes the Showboat, puff, puff, puff, puff, puff, puff, puff-in along. Mammy and Pappy are feelin' happy, Shuff, shuff, shuff, shuff, shuff, shuff, shuff-lin' along.....*

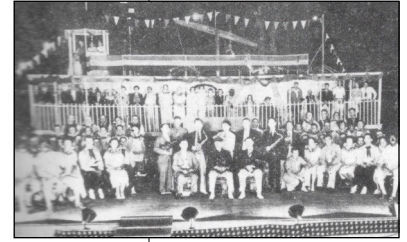
It's a sad day that we no longer get to enjoy Showboat, but we must remember the 75 great years she gave us. It all started in 1937, when the Chamber of Commerce decided to get into showbiz. Chet Howell, owner of the Chesaning Argus paper, spent years trying to convince the Chamber to put on a "Summer River Spectacular." Little did they know how successful it would become. The plan was that people would come to the local businesses during the day and see the show at night. Joe Swartzmiller, owner of Swartzmiller Lumber, helped build a boat. They designed the boat to fit the river. Admission was 25¢ for the show, and 25¢ extra for reserved seating. The show had 8 major acts, 18 men and 18 women for a chorus, 5 end men, a captain and local singers. Despite the cool, wet night, the show was a success. The profit that year was \$87.10.

The show was cancelled during WWII from 1942-1946, but resumed in 1948. For many years to come, the Showboat brought in hundreds of thousands of people to quaint little Chesaning. It also brought in millions of dollars in revenue to build a Chamber building, fire trucks, ambulance, park facilities and many more community projects. An array of worldwide talent came into our commu-

nity. Many of the entertainers would stroll through our streets, eat at our restaurants and play golf. A few I spoke to said it was a little mini vacation for them. They performed once a night, and had the day to themselves. They loved the small-town hospitality. Some of those entertainers returned a second time because of the volunteer-driven event. They were amazed that a bunch of local folks, business people and their families could pull off such a show.

I had a harder time writing this than I thought. As I listened to "Here comes the Showboat", looked through old programs, pictures and went down memory lane, it brought tears to my eyes, sad and happy tears. We can't dwell on the fact it is no longer here, but remember the 75 years of amazing memories it gave us... the longest running festival in Michigan. Wonderful memories of all the shows and all the volunteers that made it happen. What fun times we had together! I remember when all the busses would come into town, you couldn't even cross the street. The town would unite and make our little village sparkle. Our hearts, sweat and soul went into this town. One week a year we wouldn't be business owners, teachers, students, farmers, patrons, or doctors.....we would just be one big happy family.....the Chesaning family.

~Bobbi McIntyre, Birthday Celebration Committee



## Welcome New Member: Chesaning Realty!

The Chesaning Chamber of Commerce welcomes Chesaning Realty as our newest business member! Lori Austerberry and Carol Perry are eager to help you find the home of your dreams or a great location for your new business. Be sure to stop in to their office at 135 S. Saginaw to wish them the best in their new endeavor. They also have the Chamber truck raffle tickets on hand to sell! Thank you, Chesaning Realty, for supporting the Chamber and community with your membership and involvement!



**Raffle Winners:**

**June 14**

**Greg Bruff**

Drawn by Village of  
Chesaning DPW staff,  
Zach Bartolec

**June 28**

**Elaine Krupp**

CHS Principal,  
Kim Vincke

**July 12**

**Molly Carroll**

Drawn by  
MFEA CEO/President  
Sue Bila

**Lunch and Learn Scheduled For Tuesday, August 15!**

By popular demand, we are offering a "Lunch and Learn" style class featuring tips and tools to maximize your business or organization's Facebook page. Beginners and experienced social media marketers will benefit from this informal discussion while


enjoying lunch and time to share their own tips and tricks. Come learn how to use Facebook's profile, publishing and promotional tools to reach your target audience and create interest in your products or mission.

PLEASE RSVP BY AUGUST 9! Thank you!

THE CHESANING CHAMBER OF COMMERCE PRESENTS:

## Facebook 101

### Strategies for businesses and organizations



Join us for an introduction to using social media to market your business, promote your events and engage with your customers or members. We will focus on Facebook, but many of the strategies can be applied to other social media platforms. Beginners are welcome as well as experienced users who wish to share their own tips and techniques!

**WHEN:** Tuesday, August 15 from noon until approximately 1:30pm  
**WHERE:** Chesaning's River Rapids District Library  
**WHO:** Chamber members, local businesses, organizations, churches, etc.  
**COST:** \$5 Chamber members, \$10 non-members  
**RSVP:** By Wed. August 9 @ 989-845-3055 or [info@chesaningchamber.org](mailto:info@chesaningchamber.org)

**Lunch will be included.** The discussion will be facilitated by Pastor James Goff and Chamber Director Kate Weber. Computers available or bring your own device.