

Monthly Business Connection

989-845-3055 Email: info@chesaningchamber.org Web: www.chesaningchamber.org

February 2019

Chesaning Chamber of Commerce Board of Directors

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President's Corner

As we complete the membership renewal season, I'd like to take a moment to say THANK YOU to all of our businesses, organizations and individuals who have continued their support of the chamber with both their membership dues and their time and effort. We look forward to sharing our membership directory in our new marketing brochure that is due to be completed in early March.

Although 2019 has thrown an unusual amount of weather challenges at us recently, I'm feeling confident that spring will be here soon and I look forward to watching Chesaning come alive with great outdoor festivals, fundraisers and family activities. We look forward to helping our members promote their events!

Speaking of events, we know that there are questions in the community regarding the fate of our annual Candlelight Walk event. Our ballot survey of the chamber business members only had a 15% response rate and the voting was mixed about whether to continue

Candlewalk, change it into a different type of holiday event or cancel it completely. The biggest challenges are these: we need to find a new location for the Festival of Trees raffle, we have declining volunteer participation, and public feedback of the event indicates that the festival is not what it once was back when there were many participating shops along the boulevard and downtown. Our board is still tackling the tough evaluation of Candlewalk's future and will make our final decision in the coming month. If you have any suggestions, please contact Bobbi McIntyre, myself or the Chamber office.

On a more positive note, we have a series of Chamber events to enjoy this spring including our Chamber Comedy Night on March 16 (see the back page for details), the Craft n' Crop for our more creative friends on April 13 (page 4) and our Chamber Scholarship Golf Outing scheduled for Sunday, May 19. Summer will be here before we know it and it will be time for our Fireworks in Showboat Park on July 3! I encourage you to join one of our event committees to share your ideas and energy to keep our chamber strong.

Wishing you all the best,

Gregory C. Bruff

Board of Directors President 989-845-7699-work or 989-280-4838-cell



A visit to Agnew Graphics' new location at 1905 W. M-21 in Owosso gave us a sneak peek at the new Community Services Building monument sign!



Greg Bruff, President

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Member News & Community Highlights

Member Press Releases:

- "The State Bank is proud to announce the promotion of Lisa Stevens as the Company's newest Assistant Community Office Manager, serving the Birch Run branch location." Read more <u>HERE1</u>
- "Financial services firm Edward Jones ranks No. 7 on the 2019 Fortune "100 Best Companies to Work For" list, according to global research and consulting firm Great Place to Work and Fortune magazine. This year marks the firm's 20th year on the list." Click <u>HERE</u> for the full story!
- United Financial Credit Union invites you to join them for a "Financial Wholeness Course. During the course you will learn time-tested strategies that help you to make informed financial decisions." The course is two - 3 hour sessions. March 14 and 21 from 6:00 pm – 9:00 pm at United Financial CU: 4685 State St. Saginaw, MI 48603. Read more <u>ONLINE</u> including information about registering.

Press Releases are shared in our weekly update emails and on our Chamber webpage under the "Our Members" tab!

March 2019

Welcome New Members!

J Hoover Construction, owned by Jeremy Hoover, specializes in both interior and exterior projects. Learn more about J Hoover Construction <u>online</u> or by calling 989-284-7523 to request a bid.

Mow & Snow LLC is owned by Billy and Stephanie Wallen and offers lawn maintenance services including residential and commercial snow removal and de-icing, lawn mowing, yard cleanup, fire wood, driveway and site grading, and much more. Find them on <u>Facebook</u>, email them at mownsnowllc@yahoo.com or call them at 989-860-8610 for service!

New Wine Full Gospel Church is under the leadership of Senior Pastor Jose Rodriguez and offers Sunday worship at 10am and Wednesday Bible Study at 7pm, along with a Free Community Dinner on the third Saturday of the month (5-6:30pm) and Grace Food Ministry with food box giveaways on the 4th Thursday of every month. Call the church at 845-7878 or visit their <u>website</u> for more information! January Chamber Statistics: We received 109 Phone Calls, 471 Emails & 75 Visitors

Sun	Mon		Tue	Wed	Thu	Fri	Sat	
31		Weekly • Rotary • Am. Le • Kiwani • K of C I	1	2 New Wine Grace Food Ministry Brown Bag Auction and Dinner 5pm				
3 Am. Legion Breakfast 7:30-11:30am	4		5 7:30pm Village Council	6 Chamber Marketing Meeting 8:00am	7 Zion Luth. Mornings with Mommy-10:30am Chesaning Twp Board 7:30pm	8 Zion Luth. Mornings with Mommy-10:30am	9 Baffling Bill Magician at CMS 4pm Trinity Methodist Free Community Supper 5pm	
10	11		12	13 Noon Chamber Raffle 6pm DDA Meeting	14 Chamber Board of Directors Meeting 8am	15	16 New Wine Church Free Community Dinner 5pm Chamber Comedy Night @ Riverfront Grille	
PATRICK'S	18		 River Rapids Library Guest Speaker: Irene Miller - Holocaust Survivor 6pm 7:30pm Village Council 	20 K of C Hamburg Night 5-7pm 7pm Library Book Club 7pm Sports Boosters	21 Zion Luth. Mornings with Mommy-10:30am	22 Zion Luth. Mornings with Mommy-10:30am	23	
24	25		26	27 Noon Chamber Raffle	28 Grace Food Ministry New Wine Church Food Box Give Away 4:30pm	29	30	

"May your blessings outnumber the shamrocks that grow, And may trouble avoid you wherever you go." ~ Irish blessing

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Happy 5th Anniversary, A-1 Site Development, Inc!



A-1 Site Development, one of our chamber's newer business members, is celebrating a milestone anniversary this year!

Although A-1 Site Development only boasts 5 years in business, owner Nicholas M Tkaczyk has been doing earthwork and excavating for over 30 years. Previously, Nicholas worked for a private company before going out on his own in 2006. He began purchasing his own heavy equipment at that point and, after the volume of work he was doing increased, he incorporated A-1 Site Development in January of 2014. Today, the company employs a staff of six but that number grows during their busier seasons. A-1 Site Development, Inc is always looking for new employees and applicants can send resumes to <u>a1sitedevelop-</u> <u>ment@gmail.com</u>. Some of their positions include heavy equipment operators, pipe layers, and laborers.

Despite being based locally in Chesaning, A-1 Site Development currently has ongoing projects both in Michigan and North Carolina, including the No. 96 Drain project for the Gratiot County Drain Commission and property development for a law firm in Chapel Hill, North Carolina.

The Chamber wishes A-1 Site Development all the best for continued success and business growth in the coming years!

~Information & Picture provided by Tricia Spiker, A-1 Site Development

Broad Street Events Celebrates 5 Years of Fun

Broad Street Events is excited to enter into its sixth season in downtown Chesaning! For the past five years, the organization has provided summer fun to the community by way of a weekly farmers market and a monthly outdoor movie night. The nonprofit started with the idea to organize a farmers market. Over the past five years the Market Off Broad has steadily increased the number of vendors and local products offered. At the market you can find a wide range of local produce, honey, maple syrup, baked goods, pierogis, sausages, eggs and handmade craft items. The final market of the season always includes a fun project with Big Rock Elementary classes. The classes compete with each other in decorating contests and have so far decorated pumpkins, scarecrows and wreaths. The market is open on Saturdays



from 9am-1pm July through October, located at the corner of Broad and S. Chapman Streets. The market accepts SNAP, Senior Project FRESH and WIC Project FRESH, as well as

credit and debit cards.

Not long after the market opened, President Brett Russell came across a discarded movie screen and a series of outdoor movie nights began. The Movies On Broad has become a wonderful family friendly event in the heart

of Chesaning. The screen hangs on the Ace Hardware building and the audience sits in the parking lot on lawn chairs or blankets. The movie begins shortly after sunset, as soon as it is dark enough to see. In addition to the movie viewing there are often special activities or entertainment before the movie starts at dusk.

Special thanks to the following partners:

- Ace Hardware
- Kiwanis Club of Chesaning
- Village of Chesaning

The board members and volunteers would also like to thank the community for their support and patronage over the past five years! If you are interested in becoming a board member or volunteer, please contact Ellen at 517-581-0108 or broadstreetevents48616@gmail.com.





News From Our Schools

If your business is interested in becoming a Chesaning Career Exploration Partner for the third trimester by offering short-term work experience internships for high school students (beginning March 11), please contact Erica Birkmeier by calling 845-2040 or at <u>ebirkmeier@chesaning.k12.mi.us</u>.

Also, the Chesaning Union High School is seeking evaluators for Senior Integrated Project presentations by students on March 5 & 6. If you are interested in being an evaluator, please complete the form <u>HERE</u> and mail it to Amy Sholtz at Chesaning High School, 850 N. Fourth Street, Chesaning, MI 48616, or simply send an email indicating the times you are available. You can also contact the school via telephone with your availability. Any questions can be directed to Amy at 845-2040, or to: <u>asholtz@chesaning.k12.mi.us</u>. Your response is requested by February 25.

Looking ahead to the 2019-20 school year, please note the opportunity listed to the right to help special education students with work-based learning opportunities! $\rightarrow \rightarrow$



Chesaning High School is looking for work based learning opportunities for 6-7 Special Education students for the 2019-2020 school year. Work based learning provides direct as well as community based instruction in the areas of work skills, communication skills, and social skills. Examples of required tasks could include custodial, janitorial, or food service related duties. Transportation will be provided through Chesaning High School and each work group would be supervised by a Chesaning High School Special Education Instructor. Scheduling is flexible and could vary from from 1 to 2 hours per day from 1 to 5 days a week.

FOR MORE INFORMATION Email Carrie Albertson at calbertson@chesaning.k12.mi.us

Craft 'n Crop Is Back This Spring!

For the past several years, the Chamber has hosted a scrapbooking and crafting day for our creative members and their friends. This year's event has been scheduled for April 13 and spaces are already filling up for both crafters and vendors! We will be enjoying the spacious hall at the Chesaning Area Conservation Club and appreciate their help in making this fun day possible!

We are seeking vendors who would like to have their products available during the Craft 'n Crop event. The cost for vendors to participate is simply a door prize donation (minimum \$25 value) and the price of their meals. Vendors can hold their booth/table space for the entire day or half of the day (9am-2:30pm or 3:30pm to 9pm).

Participants will enjoy a full lunch and dinner, along with snacks and a light break-

fast, as well as fun games with chances to win great prizes! The cost to attend this 12 hour event is only \$40 per person and we are happy to accommodate groups so you can sit with your friends!

Be sure to call the Chamber office to pre-

reserve your seat or vendor space. Registra-

tion forms and online payment options are

www.ChesaningChamber.org. We hope you

can join us for a relaxing and creative day!

available on the Chamber website at

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"Spring is when you feel like whistling even with a shoe full of slush." ~ Doug Larson

A MAIN STREET COMPANY FOR MAIN STREET NORTH AMERICA

Primerica helps families get the protection they need at a price they can afford, invest for the future and reduce debt.

ABOUT US

- Largest independent financial services marketing organization in North America
- 40+ year proven track record
- More than 2 million client investment accounts¹
- More than 5 million lives insured through our life companies, with an average of \$3.8 million in benefit claims paid every day^{*}
- Listed on the NYSE under the symbol "PRI"

Numbers reflect the combined totas or daiv average as indicated abo as of or for the year ended. December 31 2011 for the following affiliate companies: Life insurance. National Benefit Life Insurance Company Home Office: Long Island City, NY) in New York, Primerica Life Insurance Company (Executive Offices: Dutch CA) in all other U.S. jurisofictions. Primerica Life Insurance Company of Canada (Head Office Mississauga ON) in Canada. Investments in the United States securities are offered by PFS Investments inc. I Primerica Parkway Duruth. Ceorgia 30099-000: In Canada. Investments in the Vinted States securities are offered by PFS Investments inc. I Primerica Parkway Duruth. Ceorgia 30099-000: In Canada. Investments inc. I Primerica Lide. Investments Canada Lide. mutual fund dealer and segregated funds are offered by PFTs. Investments Company is responsible for its own financial obligations.

READY TO GET STARTED?

Working with your Primerica representative, hosting a Financial Wellness Workshop for your employees is as easy as 1, 2, 3!

- Pick a workshop topic: How Money Works Debt Solutions, Saving for Retirement, Long Term Care ... and moref
- 2. Choose the time and the place. We come to you!
- Get the word out. We offer a variety of materials to help you promote the workshop.

* LTCI coverage is only available in the U.S.

That's it! It's that easy! Contact your Primerica representative to get started today!

PRIMERICA

Tabitha M Sjoberg Regional Vice President 815 W. Broad St Chesaning, MI 48616 989-323-2283 Business tabitha.sjoberg@gmail.com



www.primericaworkshops.com

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COULD YOUR COMPANY BENEFIT FROM A COMPLIMENTARY

FINANCIAL WELLNESS WORKSHOP?

PRIMERICA

DID YOU KNOW?

Most American workers (85%) admit to using time during the workday to take care of personal financial issues, and half of Canadian employees feel financial stress impacts their job performance.¹² The facts are that stressed workers cost employers billions of dollars a year in missed workdays and lost productivity.³

A FINANCIAL WELLNESS WORKSHOP:

- Enhances employer/employee relationships
- Helps with employee retention and loyalty
- Develops a bridge between management and employees

WHAT WE OFFER

Primerica believes in financial education for everyone. We believe that there are no "secrets" to financial security and that financial education isn't just for the wealthy. Primerica's goal is to educate hard-working. Main Street families - just like your employees - on simple concepts that can change their financial future forever.

OUR FINANCIAL WELLNESS WORKSHOPS HAVE THREE COMPONENTS:



We offer each employee the opportunity to have a complimentary, customized financial game plan (Financial Needs Analysis) created either on-site, or in the comfort of their own home.



1 workplaceoptions.com, "Financial Stress Impacts Job Performance for More Than One Third of Working Americans," July 25, 2017 2 hrreporter.com, "Workers Experiencing High Levels of Financial Stress: Survey," November 9, 2017 3 benefitspro.com, "Workplace Stress Costing Employers \$500 Billion Annually," October 20, 2017 4 Primerica representatives are independent contractors, and are not employees of Primerica companies, or its parent company Primerica, Inc. Representatives are not financial planners or tax advisors. Any related questions should be directed to an appropriately licensed professional.

HOW OUR WORKSHOPS BENEFIT YOUR COMPANY

Our workshops leverage Primerica's expertise in creating a free, in-house education program for your employees.

Our structured platform supports your existing benefits programs, and does not compete with them.

Typically, financial wellness programs and workshops are a top-tier benefit that previously were only offered by some Fortune 500 companies to their employees. We've made this benefit accessible to small- and midsized companies.

Our workshops can work to reduce or alleviate many of the financial questions employees bring to the human resources department by providing a forum for employees to ask questions.



WHAT THEY'RE SAYING

"The financial wellness workshops put on by Primerica for our employees were a big success. We received a great deal of positive feedback about the usefulness of the information presented and the employees were grateful for the learning experience."

Robert J. Cainon, CPA CFO, Practice Resources, LLC

"The workshops were conducted by highly trained and professional educators. I was able to obtain the necessary knowledge to become financially independent through careful planning and money management. I would highly recommend a Primerica Workshop."

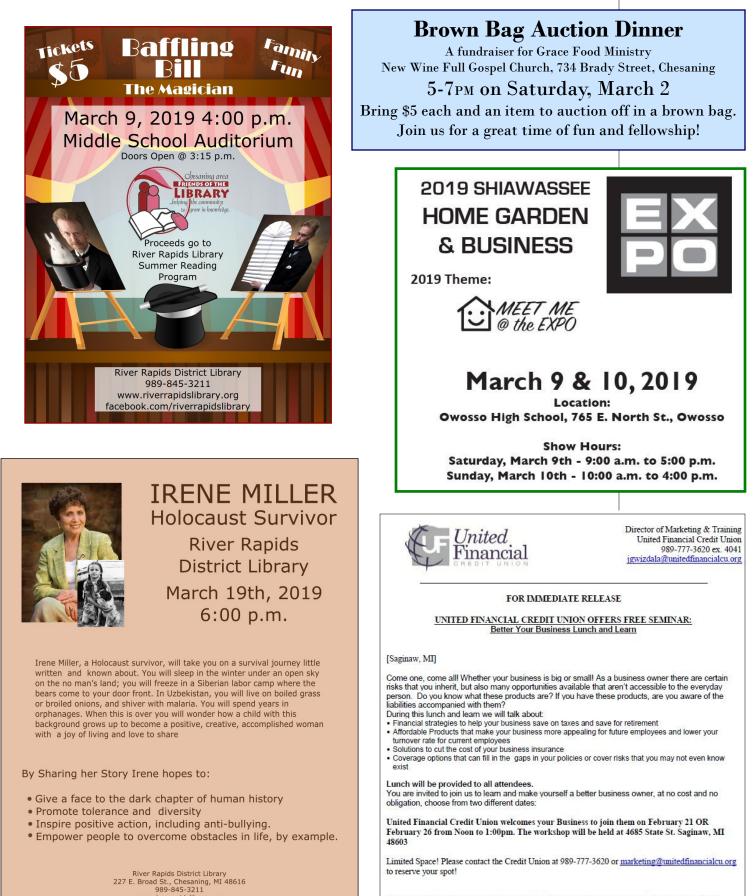
The Honorable Walter Loir Town Justice

"The Primerica Workshop was conveyed in an easy-tounderstand format. Our participants were educated on how to improve their finances during this harsh economic climate we endure. If your goal is to provide a complimentary educational workshop for the members of your organization, I highly recommend a Primerica Workshop."

LaVonne Erskine, Ph.D. Program Director, Economic Opportunity Commission

"The financial workshop presented by Primerica had much farther reaching effects than I had anticipated. The feedback that I received from co-workers is that it helped to bring real clarity to both the short- and long-term financial pictures, which can often be confusing and intimidating."

Mark Koester President & CEQ, Koester Associates, Inc.



www.riverrapidslibrary.org

United Financial Credit Union was founded in 1964 to serve a small group of tool and die workers in the Bridgeport area. United Financial C.U. currently has six locations located in Bridgeport, Saginaw Township, Chesaning, Freeland and Auburn and serves over 24,000 members. Contact us at www.unitedfinancialcu.org or 989-777-8620.

Raffle Winners:

February 13 Cori Amman Drawn by Deputy Craig Lawson and Ric Rehmann At Ed Rehmann & Sons Clothing & Shoes

> Next Drawing: February 27!

Chamber Comedy Night is Back!



Come enjoy a good laugh with friends and community members on Saturday, March 16 at our 2nd Annual Chamber Comedy Night! Matt Pierce and the staff of Riverfront Grille serve up the fun with a great line-up of comedians who are sure to tickle your funny bone. Your chamber Comedy Night Committee encourage you to wear green at this St. Patrick's Day-themed evening!

Tickets are available now at the Chamber office for \$20 each or save a table of 8 for \$150! Last year's event was well-attended... don't miss out, get your tickets soon! You can also purchase your tickets online by clicking on the Comedy Night image on the Chamber's home page or by following this link: http://www.chesaningchamber.org/comedynight.html

ADDRESS SERVICE REQUESTED

CHESANING CHAMBER OF COMMERCE 218 N. FRONT STREET ~ SUITE B CHESANING, MI 48616