



QUARTLY CONNECTION



First Dry-Tri Triathlon

AWARDS FOR INDIVIDUAL ATHLETES: WOMEN

- 1st Place: Shauna Angst with 1 h 51m 31s
- 2nd Place: Deb White with 1h 52m 18s
- 3rd Place: Annie Bitterman with 1h 54m 32s

MEN

- 1st Place: Correy Wald with 1h 44m 10s
 - 2nd Place: Ryan Kucish with 1h 50m 46s
 - 3rd Place: Aaron Bauman with 1h 55m 24s
 - 4th Place: Todd Riedel with 1hr 56m 56s
- (Due to a timing error the 3rd and 4th places of the men's category changed. We are sorry for the error.)*

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Most people would not wake up on a warm, sunny, early fall day and think; "I'd like to spend my day doing a triathlon", but for 60 or so athletes in Chesaning on September 30th, they did just that. Participants rose before dawn and lined up with a smile to tackle Chesaning's first annual Dry-Tri. A 7-mile bike ride took them through the rural backroads, a 3-mile run along the river, and a 5-mile paddle on the beautiful Shiawassee river back to the kayak launch in Showboat Park. From there they sprinted just up the hill to the finish line, a smile on their face as they realized their accomplishment.

All summer I watched people run through town training, search for bikes and kayaks on Facebook, and wonder to themselves if they would be able to finish how they aspired to. To say I'm proud of this community and what it can accomplish, is an understatement.

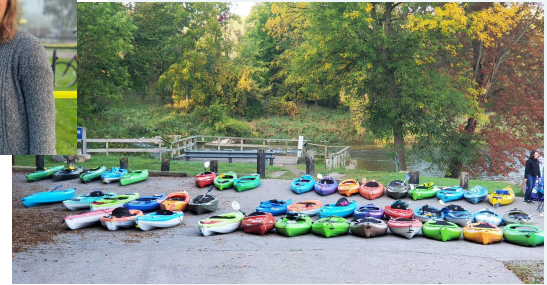
Speaking of community, it took nearly all of it to put this event on. The Chamber Dry-Tri board, (Emily Cannon, Lisa Greenfelder, Laura Greenfelder, Amy Handy, Lori Austerberry) planned for months. National Honor Society and Key club students came with willing hands, and several local volunteers jumped at the chance to help.

To me, the Chamber is a representation of community and what it can accomplish. It is why I choose to volunteer my time and efforts. The benchmarks of a successful event for me are: Did it provide a fun experience for locals? Did it raise money for local projects? Did it bring people into town to experience local parks and businesses? And the Dry-Tri checked all three! I hope we can continue to grow this event, as well as other events the Chamber provides!

Emily Cannon,
Vice-President

AWARD FOR TEAM ENTRANTS:

- 1st Place:
Joe Wenzlick,
Eric Keck and
Greg Jenkinson



Ponderings of the President



Laura Greenfelder, President
Owner of Creative Passions, LLC
Creative Passions Quilt Shop

"When it gets difficult
is often right before
you succeed."

-Chris Garrett

As the morning stays darker longer and the evenings get darker earlier, we feel rushed to get "it" all done during daylight hours. I hope you take some time in October to take a relaxing drive around the back roads and enjoy the beautiful changing colors of the trees.

The past month has been quite busy with Chamber of Commerce activities. Our annual Golf Outing was a huge success and will once again be able to provide two \$1000 scholarships to Chesaning students at the end of the 2023-2024 school year. A big thank you to Bobbie McIntyre and her committee of Lisa Greenfelder, Lori Austerberry, Juan Bush, Jessica Lichnovsky, Emily Cannon and Jessie Stewart-Walter, and many volunteers. This event brings in around \$4,000 profit each year and after the two scholarships, the additional funds support other Chamber activities.

New this fall was the Dry Tri, a bike, run and kayak triathlon through Chesaning. Our Vice President, Emily Cannon created this event for us and as the only triathlete on our Board, handled organizing all aspects of the race. Her committee of Lisa Greenfelder, Lori Austerberry, Amy Handley, Laura Greenfelder, NHS and Key Club students from Chesaning High School and many volunteers helped make the event run smoothly. Also thank you to new Chamber Board member, Lynn Elliot from Saginaw Gold Exchange, who donated the winning Star Plaques. We had a successful event with 61 registrants and look forward to this annual event growing each year. This event brought in over \$4,000 in profit and the funds will also support Chamber activities throughout the year.

We are hoping to double the participants next year, which will also double the profits.

Mid-October there will be a Craft 'n Crop Day at Riverfront Grille. Most years this event sells out and profits are about \$800. Thank you to Bobbi McIntyre, Lori Austerberry and Laura Greenfelder for making this event successful once or twice a year. Why am I giving you the profit numbers in this newsletter? I think it is important for you to know how many events the Chamber Board holds each quarter, how many volunteers are giving their time and talents, and to hopefully encourage more participation from our members. Chesaning Chamber of Commerce hosts one of the best Firework's displays in the area, costing us more than \$13,000 per year. The more participation we get in fundraisers, the easier it is to keep up with rising costs of such an amazing show!

How can you help? I am glad you asked. January 27, we will host a Comedy Night at Riverfront Grille. Tickets are \$20 each and show lasts 1 ½ to 2 hours. If we sell out the 180 tickets, it will bring in over \$3000 profit. Check your calendars, talk to friends, and encourage them to come out for a fun and inexpensive night out for some good laughs! Arriving soon in your mailbox will be the renewal folders containing membership renewals with a wonderful sampling from business members.

*Thank you for supporting,
Laura Greenfelder, President*

FALL RIBBON CUTTINGS



Lara's Market



Boland's Best
One Tire



Bark in Style



Country Corner
Feed and Seed

28th Annual Golf Outing



We would like to thank the sponsors, volunteers and golfers who participated in the 2023 Chesaning Chamber of Commerce Golf Outing. This year's event raised enough to cover our 2024 Chamber Scholarships and an additional \$2,388.88 for our general fund. Thank you to Dean and his staff at Twin Brooks Golf Course for a beautiful venue and all their help to make the 28th Annual Golf Outing such a great event. Here are a few photos of the fun. See the complete photo album on our website.

We welcomed 23 teams and we were so happy the weather held out for NO RAIN. The winning team included Bill Stevens, Rick Granthum, Tim Murphy and Mike Iski. Two golfers were entered for the putting green contest and Marlee Milbrandt was the lucky golfer to try for the \$5,000 putting prize. She did receive the consolation prize.

There were many other prizes won by our golfers through the raffles and on-the-course contests. Thanks to our generous sponsors, the golf committee was also able to award \$600 in Chamber Gift Certificates to four different teams of golfers, encouraging them to shop local and support Chesaning businesses.

This event allows the Chesaning Chamber to provide scholarships to students graduating from Chesaning Union High School who have demonstrated a commitment to its community through leadership and volunteer service. The class of 2023 winners, Avery Beckman and Lucas Powell were each awarded their \$1000 scholarships during Awards Ceremony held last May.

Again, on behalf of the Chesaning Chamber of Commerce, we thank you for your support! The 2023 Golf Committee was: Bobbi McIntyre, Jessica Lichnovsky, Lori Austerberry, Laura Greenfelder, Juan Bush, Emily Cannon and Jessie Stewart-Walter.



IF YOU DON'T BUILD YOUR DREAM, SOMEONE WILL HIRE YOU TO HELP BUILD THEIRS.

3 FALL EVENTS
COMING TO
CHESANING

- 1** Fall Craft 'N Crop at Riverfront Grill on Saturday, October 21st from 9 am to 9 pm.
- 2** Village of Chesaning Tree Lighting on Friday, November 17th starting at 5:30 pm.
- 3** Chesaning Music Booster Craft Show and Chesaning Candlewalk November 24th and 25th.

SHOP LOCAL! SHOP CHESANING!

Membership Renewal

The marketing and membership committee is hard at work assembling packets for the 2024 Membership Drive. Chamber membership cycle is from January to December and packets are slated for delivery by Chamber Board Members starting November 1st. We had so many amazing additions to our packets by business members. The 2024 Annual Raffle tickets will be included in packets for sale. If a business sells \$100 in raffle tickets business membership can be lowered by \$100! The Annual Raffle is a wonderful way to help support our Chesaning Area Fireworks and the other projects of the Chamber of Commerce. COMING SOON- Information will be sent to all members about a women-in-business networking night! We look forward to hosting this event free to our members.... so be on the lookout for your invitations.



**Happy Birthday to the
Chesaning Chamber of
Commerce!**
November 18, 1924
**Celebrating 99 years next
month!**

Chamber Board Members

Laura Greenfelder, Creative Passions LLC
Emily Cannon, Blush Salon
Jessica Lichnovsky, The State Bank
Amy Handley, Citizens Bank

Jeremy Hoover, JHoover Construction
Juan Bush, Garber Chevrolet/Buick
Greg Bruff, MMB Advisors
Bobbi McIntyre, Studio 124

Lori Austerberry, Chesaning Realty
Nick Stoddard, Stoddard Classic Cars
Jessica Stewart-Walter, Sovis Insurance



Come Grow With Us!

REMINDER: Are you receiving our Friday Membership Matters emails? Please make sure your email is up to date with the Chamber Office so that you don't miss out on important and timely news!

Chamber Mission

*The Chesaning Chamber of Commerce works diligently to achieve its mission
"To actively foster business growth, member services and a united community."*