



# QUARTLY CONNECTION



## Meet the New Director!

I am a member of the School Board; Secretary of the Chesaning Rotary Club and a member of the Military Classic planning committee. I am a graphic artist and I have always enjoyed working in my field. Whether at a local newspaper or promoting school events, my favorite thing is to share the wonderful things we have going on in Chesaning.

I would also like to thank the past Executive Directors who have reached out to offer help and encouragement. Your time at the helm of this organization is appreciated. I hope I can live up to the examples you have set.

I encourage members to stop in and visit the Chamber Office and make sure you are getting the most of your membership. The new events being planned by the Chamber Board are exciting and I will help promote Chesaning as a wonderful place to live. I think it's important to remember that as much as everything changes, some things stay the same. You can count on the Chamber Board and staff to bring you engaging events that highlight and encourage growth in Chesaning businesses and member events. Thank you for making Chesaning an amazing place to work, shop and live!

Hello!

My name is Lisa Greenfelder, and I am proud to be the new Executive Director of the Chesaning Chamber of Commerce. Since my first day in February everyone on the Board and in the Village Community Services building has been welcoming and helpful. Promoting Chesaning businesses and community events is an important job, but it's made easy when you are surrounded by amazing volunteers and hard-working professionals. I've been lucky enough to call Chesaning home since 1994. Married to my husband Joe for nearly 25 years and raising our three wonderful children together. We love to serve Chesaning in our 5th-generation hardware store that has been helping families since 1880.

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SHOP LOCAL! SHOP CHESANING!

## Ponderings of the President



Laura Greenfelder, President  
Owner of Creative Passions, LLC  
Creative Passions Quilt Shop

Hello Chamber Friends,

What's the saying? The only things certain in life are death and taxes. I would like to add change to that; change is also certain. Your Chesaning Chamber of Commerce has undergone quite a few changes this year in personnel and events. Let me begin by thanking the outgoing Executive Board members for their dedication to your Chamber:

- Greg Bruff, president for 6 years
- Ron Poyer, Vice President for 4 years
- Steve Keck, Treasurer for 12 years
- Jessie Stewart, Secretary for 8 years.

Next, I would like to thank the new Executive Board members:

- Laura Greenfelder, President
- Emily Cannon, Vice President
- Amy Handley, Treasurer
- Jessica Lichnovsky, Secretary
- Lisa Greenfelder, Executive Director

As Chesaning is evolving, your new ideas are welcomed with open arms. An enormous project we are working on is an ice-skating rink in front of the Village Services Building.

This winter Mother Nature had other ideas, and the lack of a consistent frozen ground made this impossible. We will continue to fundraise and apply for grants to turn this area into a permanent structure which will include a cement base for next year's ice rink. This will also allow the option of summer activities which may include music, food trucks, ice cream socials and in-line skating. Again, your new ideas are welcomed. For more activities to happen in Chesaning, we will need more volunteers. If your company promotes volunteer hours to your employees, please consider our activities. Many Chamber-sponsored events need sponsors, which is a great way to get your name out in the community. When you see a business name on a sponsor sign, be sure to thank them the next time you are in their business.

Alone we can do so little, but together we can do so much. - Helen Keller

Laura Greenfelder

## MEMBER ANNIVERSARIES

5 YEARS: JHoover Construction

10 YEARS: Possums Party Store

15 YEARS: Union Court Assisted Living

20 YEARS: Hungry Howies

25 YEARS: Subway

Parson Dedic Wealth Management and Metro Mortgage

**30 YEARS**  
ZCI Feed Sales

**40 YEARS**  
The Tri-County Citizen

**50 YEARS**  
Valentine Mini Storage

**55 YEARS**  
Carlton Campers

**60 YEARS**  
Chesaning Manufacturing

**80 YEARS**  
Horger's Farm & Auto

**85 YEARS**  
Harris Insurance Agency

"To be successful you must act big, think big, and talk big."

-Aristotle Onasis

Chamber of Commerce Board Members:

- Steve Keck, H & R Block
- Jeremy Hoover, J Hoover Construction
- Juan Bush, Garber Chevrolet/Buick
- Greg Bruff, MMB Advisors
- Bobbi McIntyre, Studio 124
- Lori Austerberry, Chesaning Realty
- Nick Stoddard, Stoddard Classic Cars
- Jessica Stewart, Sovis Insurance



**EMILY CANNON**  
Vice President

Owner and stylist of Blush Salon in downtown Chesaning is our new Vice-President. Emily is the Chairperson of the 2023 Dry-Tri. She combines her love of volunteering and CrossFit into this new community fitness event. Emily's community involvement includes Stuff the Bus, volunteering at Candle Walk and coaching at CrossFit. Her hobbies include bowling golf, biking and CrossFit. Emily loves being a part of making Chesaning a fun and profitable place to be! She is soon to be married to Dylan Dougherty.

## New Executive Board



**JESSICA LICHNOVSKY**  
Secretary

Jessica is the Community Banking Officer of Chesaning Branch of The State Bank. She is a member of the Chesaning DDA and on the Stuff The Bus Committee. She is married to Anthony and has three children: Anthony, Nathan and Abigail. She enjoys traveling to Florida with her family. She loves sunshine, warm weather, movies, books and watching her kids play sports or do activities like band. She really likes working and volunteering in the community that she grew up in and she is grateful for the career she enjoys.



**AMY HANDLEY**  
Treasurer

Amy is the Branch Manager at Citizens Bank and has been there for 24 years. She loves working in a small community and taking care of her customers. She is also the Treasurer for the Chesaning Rotary Club. She is married to her husband Jerry and has three grown sons. She loves working in a small community and taking care of her customers. When not working she enjoys spending her time with family, especially her three grandchildren.

**EXPECT LESS, PREPARE MORE. JUDGE LESS, RESPECT MORE.  
COMPLAIN LESS, THANK MORE. REGRET LESS, SMILE MORE.**



Want to be a part of the Chesaning Area Fireworks? NON FOOD Vendor opportunities are available! Visit our website and download the contract, send us an email for more information, or better yet- stop in to the Chamber Office Mon.-Thur. between 8:30 and 4 pm to get a contract. Chesaning Chamber Business Members-FREE; Chamber Associate Members (non-profit) -FREE. Non Members-\$100 fee.

## 3 SUMMER EVENTS COMING TO CHESANING

- 1 Chesaning Area Fireworks in Showboat Park Thursday, June 29th Gates open at 4 pm Show at Dusk
- 2 13TH Annual Car Show in Downtown Chesaning Saturday, July 8th 10 am to 3 pm
- 3 Dawn Patrol Breakfast and Craft Show at the Airport Sunday, July 9th 7 am to 11 am

SHOP LOCAL! SHOP CHESANING!

Chesaning Chamber of Commerce  
218 N. Front Street Suite B  
Chesaning, MI 48616

PLEASE  
PLACE  
STAMP  
HERE



Come Grow With Us!

REMINDER: Are you receiving our Friday Membership Matters emails? Please make sure your email is up to date with the Chamber Office so that you don't miss out on important and timely news!

**Chamber Mission and More**  
The Chesaning Chamber of Commerce works diligently to achieve its mission "To actively foster business growth, member services and a united community."

A big THANK YOU to our 2023 Fireworks Sponsors! This is such a great community event and is funded by our generous sponsors.

**Chesaning Chamber of Commerce**  
PRESENTS  
**JUNE 29, 2023**  
AT SHOWBOAT PARK  
GATES OPEN AT 4 PM  
\$5 PER VEHICLE

**PLATINUM SPONSOR**  
**GARBER CHEVROLET BUICK**

**GOLD SPONSORS**  
DTE | Chesaning Fools & Spas | Animal Health Care

**SILVER SPONSORS**  
RE/MAX | RECYCLING | ...

**BRONZE SPONSORS**  
Sloan's | ...